COMMONWEALTH OF KENTUCKY BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

THE APPLICATION OF INNOVATIVE TELECOM)
CORPORATION FOR A CERTIFICATE OF PUBLIC)
CONVENIENCE AND NECESSITY TO PROVIDE) CASE NO. 96-204
INTRASTATE LONG DISTANCE SERVICES IN)
THE COMMONWEALTH OF KENTUCKY)

ORDER

On May 15, 1996, Innovative Telecom Corporation ("Innovative Telecom") filed an application with the Commission seeking a Certificate of Public Convenience and Necessity to resell intrastate interexchange long-distance telecommunications services within the Commonwealth of Kentucky.

Innovative Telecom is a Delaware corporation with its principal office in the state of New Hampshire and intends to resell tariffed services of facilities-based carriers certified by this Commission.

Innovative Telecom does not own or operate, nor does it intend to construct, any telecommunications transmission facilities within the Commonwealth of Kentucky. All intrastate telecommunications transmission services will be provided by an underlying carrier certified by this Commission.

The application provided by Innovative Telecom demonstrates its financial, managerial, and technical capability to provide utility service. The Commission finds that

Innovative Telecom should be authorized to resell intrastate interexchange long-distance telecommunications services within the Commonwealth of Kentucky.

Innovative Telecom filed its proposed tariff on May 15, 1996. The Commission finds that the rates proposed by Innovative Telecom should be approved as the fair, just, and reasonable rates to be charged.

In Administrative Case No. 306,¹ the Commission stated the importance of eliminating possible customer confusion arising from the name of the billing service, rather than the name of the provider of telecommunications services, appearing on the bill. Accordingly, Innovative Telecom should ensure that its name appears prominently on all bills issued to customers for services rendered.

The Commission, having considered the evidence of record and being otherwise sufficiently advised, HEREBY ORDERS that:

- 1. Innovative Telecom be and it hereby is granted authority to resell intrastate interexchange long-distance telecommunications services within the Commonwealth of Kentucky on and after the date of this Order.
- Innovative Telecom shall ensure that its name appears prominently on all bills issued to customers for services rendered.
- 3. Innovative Telecom's authority to provide service is strictly limited to those services described in this Order and Innovative Telecom's application.

Administrative Case No. 306, Detariffing Billing and Collection Services, Order Dated April 30, 1990.

- 4. IntraLATA services shall be provided in accordance with the restrictions and conditions of service contained in Administrative Case No. 323.²
- 5. The rates proposed by Innovative Telecom on May 15, 1996 are hereby approved.
- 6. Within 30 days from the date of this Order, Innovative Telecom shall file, pursuant to 807 KAR 5:011, its May 15, 1996 tariff sheets without modifications.

Done at Frankfort, Kentucky, this 16th day of July, 1996.

PUBLIC SERVICE COMMISSION

K Breatluft

Chairman

HCQ Chairman

Commissioner

ATTEST:

Executive Director

Administrative Case No. 323, An Inquiry Into IntraLATA Toll Competition, An Appropriate Compensation Scheme for Completion of IntraLATA Calls by Interexchange Carriers, and WATS Jurisdictionality.